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Fleur by Caracole: a refined expression of quiet luxury and natural elegance

by [Editorial Team](#)

Merging sculptural forms with refined craftsmanship, the collection invites a slower, more sensorial approach to interior design—where every detail contributes to a balanced and harmonious whole.

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At the latest Milan Design Week, **Caracole** presented **Fleur**, a new home collection designed in collaboration with **Claudio Bellini Studio**, where elegance, fluidity, and material richness come together in a sophisticated design language. Taking inspiration from nature and the concept of flair—that effortless, innate sense of elegance—Fleur is a celebration of form, texture, and emotional connection within the home.

From plush seating to sculptural tables and serene bedroom elements, the Fleur collection encompasses a complete range of furniture solutions for both day and night spaces. Each

piece expresses soft, organic lines and precise detailing, reflecting a refined approach to contemporary living.



Fleur collection by Claudio Bellini Studio – ©Caracole

Sinuous lines, noble materials, and expressive contrasts

At the heart of the collection is a sculptural vocabulary built around two signature materials: flamed Canaletto walnut and ivory mohair, with accents in open-pore travertine. In the upholstered pieces, the wooden structure embraces the cushions with an enveloping gesture, offering both structural solidity and visual warmth.

The cabinetry pieces explore the dialogue between the smooth walnut surfaces and the unfilled travertine—enhancing the material expressiveness of each element. This balance between lightness and mass, softness and strength, defines the quiet tension that animates the entire collection.



Fleur collection by Claudio Bellini Studio – ©Caracole

Each design detail—whether visible in the curvature of a sofa’s armrest or the refined finish of a coffee table—serves to create a timeless atmosphere, where natural materials and subtle volumes elevate the home environment into a place of sensorial wellbeing.

Quiet luxury with emotional depth

More than a collection of products, Fleur embodies Caracole’s vision of living: a design language that brings joy, comfort, and understated sophistication into everyday life. It aligns with the contemporary concept of “quiet luxury”, interpreted here as restraint, depth, and tactile richness rather than ostentation.



Fleur collection by Claudio Bellini Studio – ©Caracole

Through its elegant forms and emotionally attuned materials, Fleur proposes a lifestyle rooted in personal connection—between people and spaces, gestures and materials. As the brand describes it, Fleur is for those seeking to build a sensory and emotional bond with their [interiors](#), in tune with a lifestyle that values authenticity, softness, and beauty with purpose.

Founded in 2009 and headquartered in High Point, North Carolina (USA), [Caracole](#) is a globally distributed furniture brand known for its craftsmanship, attention to detail, and contemporary elegance. With a presence in over 75 countries, the company continues to redefine everyday living through collections that harmoniously balance form and function, offering refined experiences at exceptional value.

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