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EDITION

THE ULTIMATE COLLECTOR'S LUXURY & DESIGN MAGAZINE

Interviews & Projects

BY TOP INTERIOR DESIGNERS WORLDWIDE

SPRING TRENDS 2017

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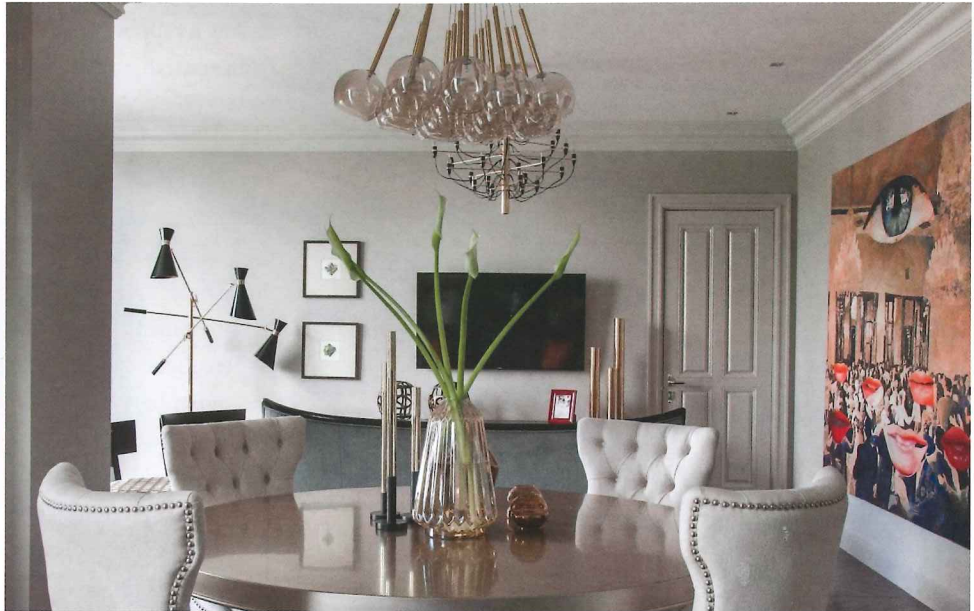
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EXCLUSIVE INTERVIEW

WITH YANA MOLODYKH



Yana Molodykh

Coveted Magazine: Being in love with our work is always the key to achieve better results. Are you in love with your job? What do you love the most about being an interior designer?

Yana Molodykh: - Of course I am in love with my work and I always invest a part of my soul, otherwise, it would be impossible to get a decent result: beautiful interior and happy customers.

CM: Do you have a favorite project or a favorite story behind one of your projects?

YM: - My latest project belongs to the most beloved ones – it's a beautiful love story between two cosmopolitans. The interior was created for the girl, who lives and works in Moscow and her boyfriend residing in New York. They are united by Kyiv because they were both born here and that's where they decided to buy their first common property. The interior turned out to be so cosmopolitan - not strapped to any particular place – that the noise behind the windows could recall the sounds from New York or Moscow streets.

CM: How important is a good chemistry between you and your clients to achieve better results?

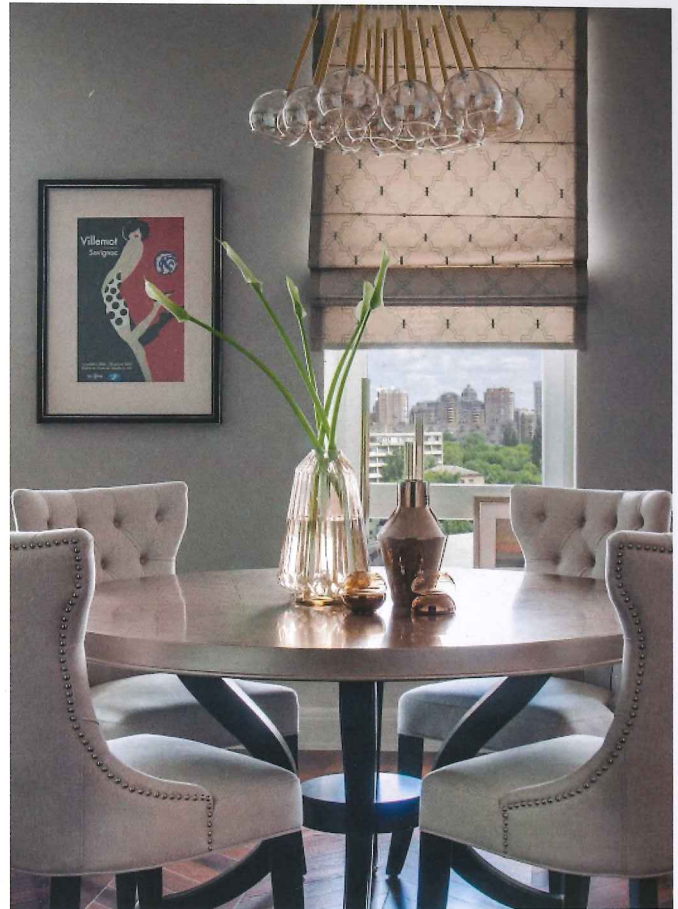
YM: Without a mutual understanding between the client and the designer, it would not be possible to create a space with such a beautiful story. The harmonious interior is always a result of collaboration between the designer and the customer. Both must always row in the same direction and be able to understand each other by all means. It is always a partnership based on respect and trust.

CM: How would you describe your style? Do you have any personal "signature"?

YM: I am working in different styles and areas - everything depends on the client's wishes and my own vision. But I guess my "signature" is always recognisable in my projects by specific characteristics, such as sophisticated and "airy" interiors, delicate work with colours, textiles, and details.



“Try to look at the process of interior transformation as a game, and you’ll then see how beautiful the result can be.”



CM: Choosing the right piece for a design set might seem an easy task. However, it takes a lot of time and attention to find the perfect match. Which advice you have for those who do not know how to start a challenge like this?

YM: I usually draw a picture of the interior and design objects, and then I do a collage on my phone, using the application Layout. With these simple tools, you can immediately see whether a certain item is suitable to your interior or not. I also advise you to trust your intuition more. The objects, that are selected intuitively, are often perfectly compatible with the rest of the decoration. You should not be afraid to mix things and put some colour in the interior. Try to look at the process of interior transformation as a game, and you’ll then see how beautiful the result can be.

CM: Why did you choose DelightFULL lamps to be featured in last project?

YM: The Floor lamp Stanley by DelightFULL in my recent project was the necessary key element, which linked the whole interior stylistically. He added an American feeling to the interior and due to its geometric shape, it emphasised the space in the apartment.